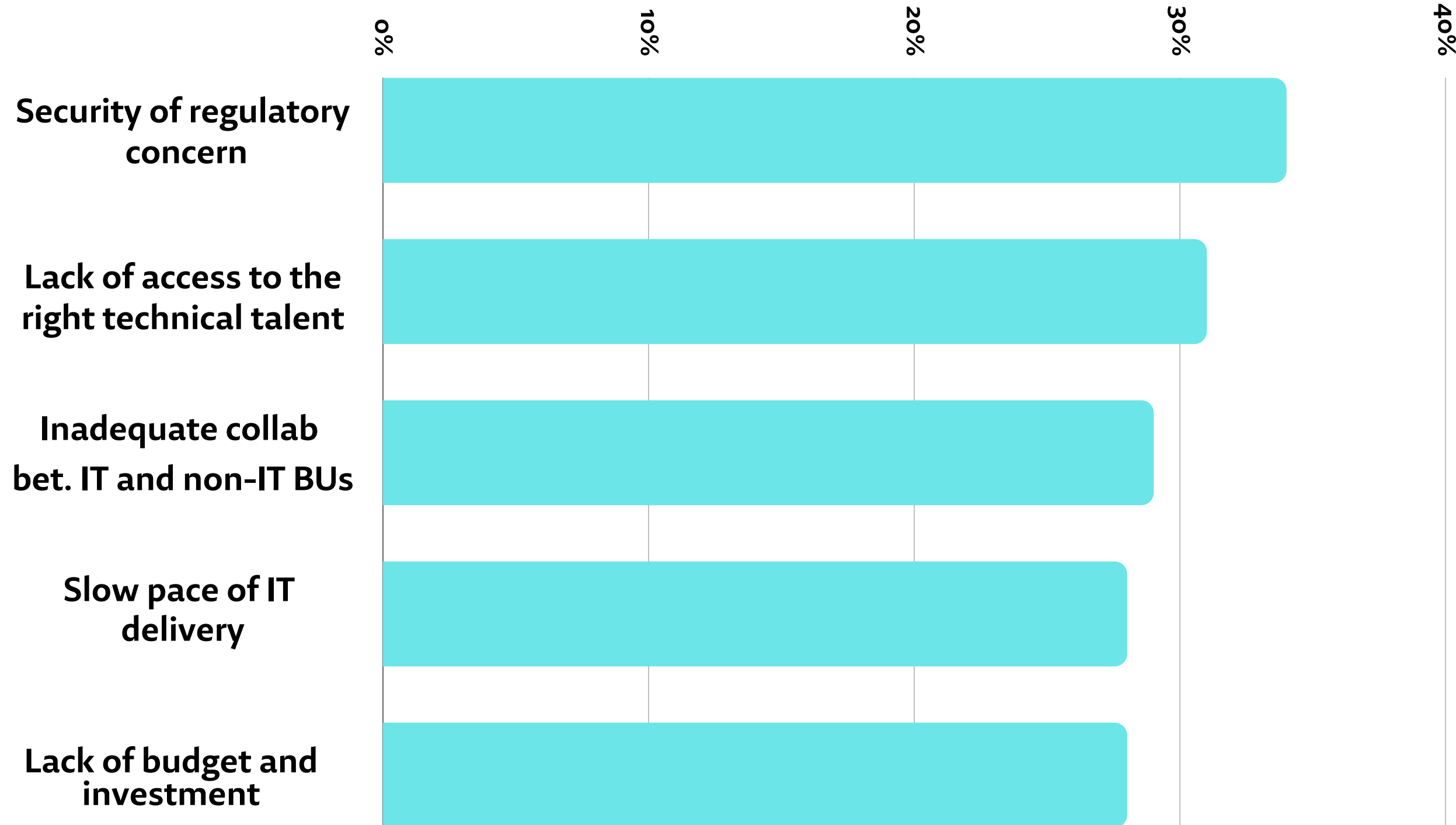




**What are the main barriers to  
achieve your organization's  
digital objectives?**

# Business decision-makers perspective

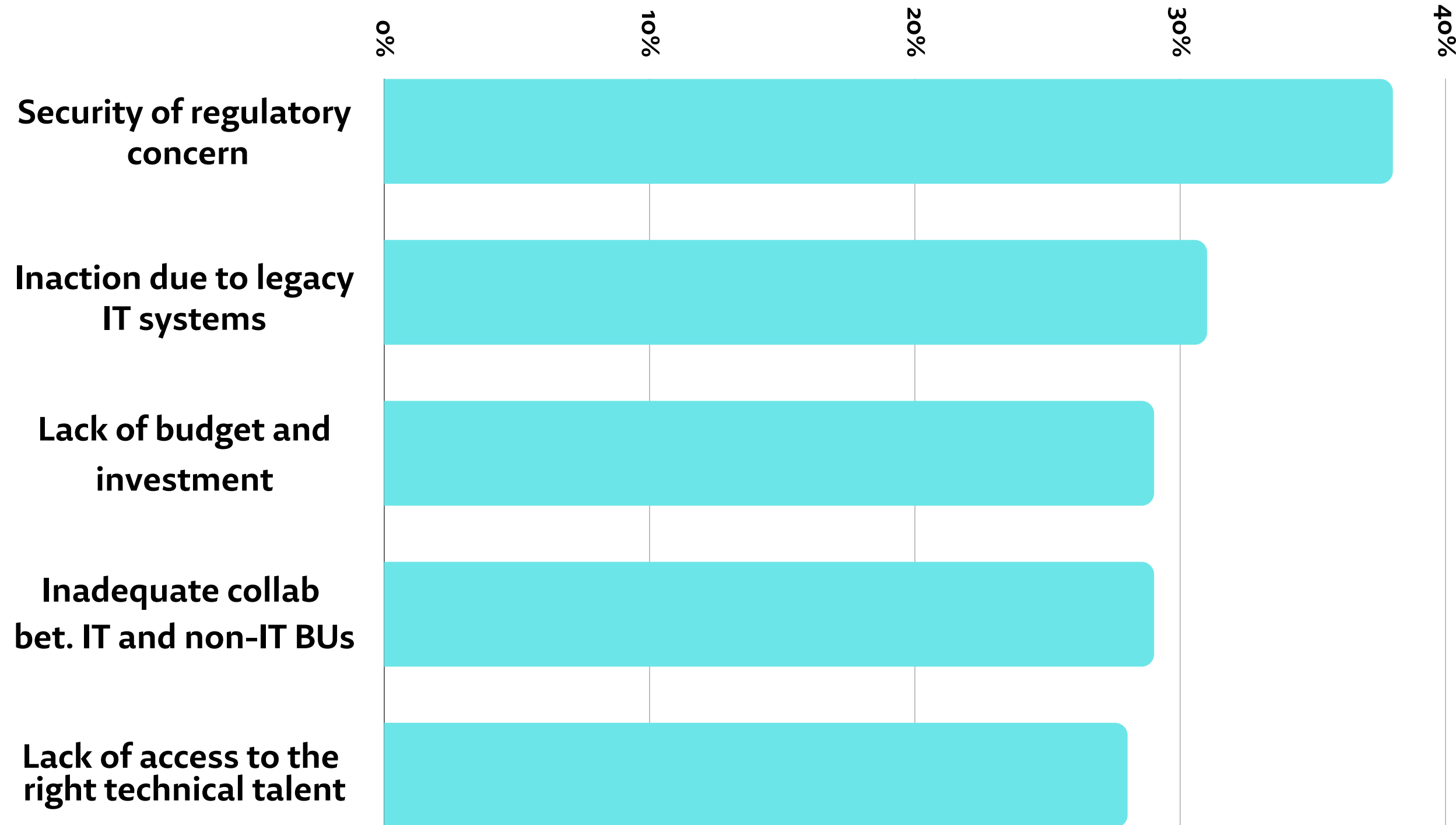
Source: EIU



**Security and regulatory concerns top the list of barriers, cited by 34% of respondents.**

# IT decision-makers perspective

Source: EIU



**Security and regulatory concerns still top the list of barriers, cited by 38% of respondents.**

**Comparison between BDMs and ITDMs exposes clear contrast in perceived barriers**

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**BDMs are more likely to bemoan lack of access to technical talent (31%) and inadequate collaboration with IT (29%)**

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31%

29%



**Comparison between BDMs and ITDMs exposes clear contrast in perceived barriers**

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ITDMs identify legacy IT systems (31%) and lack of investment (29%) as more obstructive to their objectives

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31%

29%

